



AFP Foundation for Philanthropy Canada

National Scholarship Program Application Guide

What is the Guide?

This guide is supplemental in nature and intended to provide applicants with insights into what information would be beneficial to the application process. The committee that reviews the applications is diverse and changes every year, but these are some basic insights into what they will be looking for in your responses.

The guidelines are focused on the sections of the application process that require in-depth responses only. Basic administrative responses are expected to be completed fully.

Key Things to Remember:

- The committee is made up of professionals from across the country with a wide variety of experience and skills representing diverse nature of the fundraising profession.
- The committee reviews all applications submitted by the deadline and there are many – make sure your answers stand-out if you want to be selected!
- Take the time to answer your questions thoughtful and in full detail.
- Be sure to leave yourself some time to have a friend/colleague proof your application before submitting it to the committee.

Question Guide:

Question 5: What volunteer activities/roles have you undertaken in the non-profit sectors? (15 points)

- An important part of our role as leaders in the non-profit sector is volunteering;
- Please be sure to highlight any and all opportunities you have had to volunteer in the non-profit sector;

Question 6: What are the three fundraising-related highlights of your career (15 points)

- Please answer the question in full sentences;
- A highlight would be considered something that you want to emphasize to the committee as important to your career development;
- Everyone's level of work-experience is different but the key in this section is to demonstrate what has been learned through these experiences.

Question 7: a) What are your personal career objectives? (10 points)

b) What steps will you take to achieve these objectives? (10 points)

- Please answer the questions in full sentences;
- The committee is looking for your personal career goals as a fundraising professional to understand how the scholarship you are applying for will help you achieve these goals;
- The committee is interested in these objectives to ensure there is a clear focus in your professional development plans.

Question 8: a) What steps are going to take to accomplish your professional development goals and how will this course/event aid you in this? (15 points)

b) Why did you apply to this course/event? (15 points)

- This answer is worth the largest number of points in the application so please spend some time and focus on this particular question;
- This is where the committee is looking for a clear link between the course/conference/class that you have applied for and your overall professional development goals;
- You should link this answer back to questions six and seven;
- For part b) this is where the committee will look review why you chose the particular event/course and how this relates to your overall career objectives;
- Be sure to take the time to write a clear and comprehensive answer that will ensure the committee understands your goals and objectives;
- Spelling and grammar are important – please take the time to proof your answers.

Question 9: In the past 3 years, what fundraising seminars/courses/events have you attended? (10 points)

- The committee will review your professional development to-date as part of the overall "picture" of the applicant;
- Remember to list as much information about the course as possible when applying.